

Back to school Safety- Tips for parents and caregivers



ICBC reports that every month in B.C., 31 children are injured in crashes while walking or riding their bike.

With school back in session next week there will be a lot of focus on safe driving habits around schools and play zones.

What are some helpful tips and tools we can teach our children to keep them safe?

- If your child walks to school, practice their route with them ahead of time. Review street names and landmarks to orient them.
- Teach your child to put away electronic gadgets, cell phone and ear buds while walking or cycling so they can scan for approaching vehicles or hear traffic that may be hard to see.
- Teach your child the basics of crossing the street:
 - Stop at the curb or edge of the road.
 - Look left and right for oncoming vehicles, then look left over your shoulder for vehicles that might be turning.
 - Make sure all vehicles have stopped before entering the road. Make eye contact with drivers before crossing, even if the walk signal is on.
 - Walk their bike or scooters across the intersection.



“safety is a core value and business priority”



West Fraser