# INVESTOR

## PRESENTATION

MMM

February 2025



Photo: Edson Forest Products – Edson, Alberta, Canada



**Financial Information:** The financial information related to West Fraser contained in this Presentation is derived from our 2024 Annual Financial Statements, which have been prepared in accordance with International Financial Reporting Standards ("**IFRS**") and is discussed in our Managements' Discussion and Analysis ("**MD&A**") for the year ended December 31, 2024 (our "**2024 Annual MD&A**"). This Presentation uses various Non-GAAP and other specified financial measures, including "Adjusted EBITDA", "Adjusted EBITDA by segment", "Adjusted EBITDA margin", "net debt to capital", and "expected capital expenditures". Additional information relating to the use of these Non-GAAP and other specified financial measures, including required reconciliations, is set out in the section of our 2024 Annual MD&A entitled "Non-GAAP and Other Specified Financial Measures". Our 2024 Annual MD&A is available on the Company's website at <u>www.westfraser.com</u>, on SEDAR+ at <u>www.sedarplus.ca</u> and on the EDGAR section of the SEC website at <u>www.sec.gov/edgar.shtml</u>.

**Forward Looking Statements:** This Presentation includes statements and information that constitutes "forward-looking information" within the meaning of Canadian securities laws and "forward-looking statements" within the meaning of United States securities laws (collectively, "forward-looking statements"). Forward-looking statements include statements that are forward-looking or predictive in nature and are dependent upon or refer to future events or conditions. We use words such as "expects," "anticipates," "plans," "believes," "estimates," "seeks," "intends," "targets," "projects," "forecasts," or negative versions thereof and other similar expressions, or future or conditional verbs such as "may," "will," "should," and "could," to identify these forward-looking statements. These forward-looking statements generally include statements which reflect management's expectations regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, targets, goals, ongoing objectives, strategies and outlook of West Fraser and its subsidiaries, as well as the outlook for North American and international economies for the current fiscal year and subsequent periods. Forward-looking statements are included in the following slides in this Presentation:

2025 Outlook	Summary	Reasons to Invest in West Fraser	West Fraser Lumber Capacity Shifting to Lower-risk, Lower-cost Regions
U.S. Housing Start Estimates	Lumber and OSB are Not Typically Significant Cost Factors for Home Builders	U.S. Leading Indicator of Remodeling Activity	Lumber and OSB Supply Overview
Illustrative Ecosystem of U.S. South Lumber Mill	North American OSB Operating Capacity	Liquidity	Softwood Lumber Duties
West Fraser's Growth Strategy	Continuous Improvement Through Portfolio Evolution and Optimization	M&A Target Attributes – Seeking "High Quality"	Brownfield Modernization – Henderson, Texas
Analyst Commodity Price Forecasts	Modeling EBITDA		



By their nature, these forward-looking statements involve numerous assumptions, inherent risks and uncertainties, both general and specific, which contribute to the possibility that the predictions, forecasts, and other forward-looking statements will not occur. Factors that could cause actual results to differ materially from those contemplated or implied by forward-looking statements include, but are not limited to:

- assumptions in connection with the economic and financial conditions in the U.S., Canada, U.K., Europe and globally and consequential demand for our products, including the ability to meet our shipment guidance, and variability of operating schedules and the impact of the conflicts in Ukraine and the Middle East;
- future increases in interest rates and inflation or continued sustained higher interest rates and rates of inflation could impact housing affordability and repair and remodelling demand, which could reduce demand for our products;
- near and long-term impacts and uncertainties of U.S. administration tariff and other policies on the demand and prices of our wood products in the U.S. and the consequential impact on the profitability of our Canadian business, financial condition and results of operations
- global supply chain issues may result in increases to our costs and may contribute to a reduction in near-term demand for our products;
- continued governmental approvals and authorizations to access timber supply, and the impact of forest fires, infestations, environmental protection measures and actions taken by government respecting Indigenous rights, title and/or reconciliation efforts on these approvals and authorizations;
- risks inherent in our product concentration and cyclicality;
- effects of competition for logs, availability of fibre and fibre resources and product pricing pressures, including continued access to log supply and fibre resources at competitive prices and the impact of third-party certification standards; including reliance on fibre off-take agreements and third party consumers of wood chips;
- effects of variations in the price and availability of manufacturing inputs, including energy, employee wages, resin and other input costs, and the impact of inflationary pressures on the costs of these manufacturing costs, including increases in stumpage fees and log costs;
- availability and costs of transportation services, including truck and rail services, and port facilities, and impacts on transportation services of wildfires and severe weather events, and the impact of increased energy prices on the costs of transportation services;
- the recoverability of property, plant and equipment (\$3,842 million), goodwill and intangibles (\$2,180 million), both as at December 31, 2024, is based on numerous key assumptions which are inherently uncertain, including production volume, product pricing, operating costs, terminal multiple, and discount rate. Adverse changes in these assumptions could lead to a change in financial outlook which may result in carrying amounts exceeding their recoverable amounts and as a consequence an impairment, which could have a material non-cash adverse effect on our results of operations;
- transportation constraints, including the impact of labour disruptions, may negatively impact our ability to meet projected shipment volumes;
- the timing of our planned capital investments may be delayed, the ultimate costs of these investments may be increased as a result of inflation, and the projected rates of return may not be achieved;
- various events that could disrupt operations, including natural, man-made or catastrophic events including drought, wildfires, cyber security incidents, any state of emergency and/or evacuation orders issued by governments, and ongoing relations with employees;
- risks inherent to customer dependence;
- risks associated with international trade, including impact of future cross border trade rulings, agreements and duty rates;
- implementation of important strategic initiatives and identification, completion and integration of acquisitions;
- impact of changes to, or non-compliance with, environmental or other regulations;
- government restrictions, standards or regulations intended to reduce greenhouse gas emissions and our inability to achieve our SBTi commitment for the reduction of greenhouse gases as planned;
- the costs and timeline to achieve our greenhouse gas emissions objectives may be greater and take longer than anticipated;
- changes in government policy and regulation, including actions taken by the Government of British Columbia pursuant to recent amendments to forestry legislation and initiatives to defer logging of forests deemed "old growth" and the impact of these actions on our timber supply
- impact of weather and climate change on our operations or the operations or demand of our suppliers and customers;
- ability to implement new or upgraded information technology infrastructure;
- impact of information technology service disruptions or failures;
- impact of any product liability claims in excess of insurance coverage;
- risks inherent to a capital intensive industry;
- impact of future outcomes of tax exposures;
- potential future changes in tax laws, including tax rates;
- risks associated with investigations, claims and legal, regulatory and tax proceedings covering matters which if resolved unfavourably may result in a loss to the Company;
- effects of currency exposures and exchange rate fluctuations;
- fair values of our electricity swaps may be volatile and sensitive to fluctuations in forward electricity prices and changes in government policy and regulation;
- future operating costs;
- availability of financing, bank lines, securitization programs and/or other means of liquidity;
- continued access to timber supply in the traditional territories of Indigenous Nations and our ability to work with Indigenous Nations in B.C. to secure continued fibre supply for our lumber mills through various commercial agreements and joint ventures;
- our ability to continue to maintain effective internal control over financial reporting;
- the risks and uncertainties described in the 2024 Annual MD&A; and
- other risks detailed from time to time in our annual information forms, annual reports, MD&A, quarterly reports and material change reports filed with and furnished to securities regulators.

In addition, actual outcomes and results of these statements will depend on a number of factors including those matters described under "Risks and Uncertainties" in our 2024 Annual MD&A and may differ materially from those anticipated or projected. This list of important factors affecting forward-looking statements is not exhaustive and reference should be made to the other factors discussed in public filings with securities regulatory authorities. Accordingly, readers should exercise caution in relying upon forward-looking statements and we undertake no obligation to publicly update or revise any forward-looking statements, whether written or oral, to reflect subsequent events or circumstances except as required by applicable securities laws.

## Q42024 Earnings Summary

## **Consolidated Financial Results**

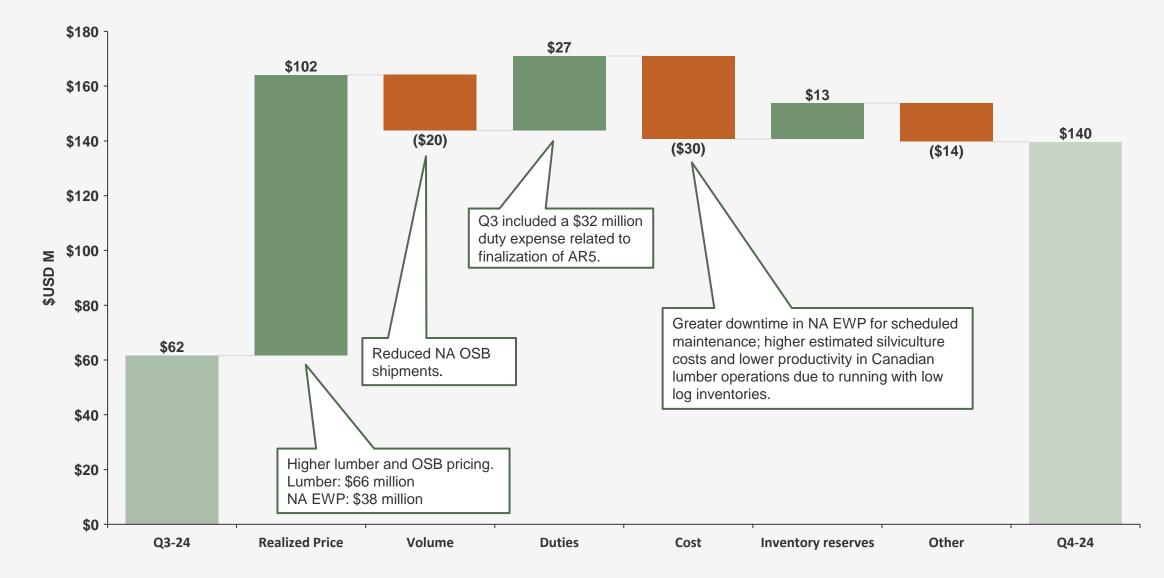
US\$ Millions Adjusted EBITDA*	Q4-24	Q3-24	US\$ (exce
Lumber	\$21	\$(62)	Sales
EWP - North America	127	121	Costs
Pulp & Paper	(10)	2	Oper
EWP - Europe	2	1	Finar
Corporate/Other	-	-	Other Earn
Total	\$140	\$62	Tax re
			Earni
Adjusted EBITDA margin**	10%	4%	Dilut

US\$ Millions (except EPS)	Q4-24	Q3-24
Sales	\$1,405	\$1,437
Costs and expenses	(1,470)	(1,545)
Operating earnings (loss)	(65)	(108)
Finance income	12	7
Other income (expense)	11	(8)
Earnings (loss) before tax	\$(42)	\$(109)
Tax recovery (provision)	(20)	26
Earnings (loss)	\$(62)	\$(83)
Diluted EPS	\$(0.80)	\$(1.03)

\* Adjusted EBITDA and adjusted EBITDA by segment are non-GAAP financial measures. See the "Non-GAAP and Other Specified Financial Measures" section of our 2024 Annual MD&A for more information on these measures, including reconciliations to the most directly comparable IFRS measures.

\*\* Adjusted EBITDA margin is a non-GAAP ratio calculated as adjusted EBITDA divided by sales and may not be comparable to similar financial measures disclosed by other issuers. We believe this ratio provides useful information to investors as an indicator of the Company's operating performance. See slide 49 for more information on this measure.

## **Q4-24 Consolidated Adjusted EBITDA Reconciliation**





US\$ millions unless otherwise indicated	Q4 2024	Q3 2024	Change	Comments
Lumber Shipments (MMfbm)	1,230	1,313	(83)	Seasonally moderated demand.
NA OSB Shipments (MMsf 3/8")	1,604	1,771	(167)	Scheduled annual maintenance more than offset continued ramp-up at Allendale.
EU OSB Shipments (MMsf 3/8")	262	262	Nil	Similar demand markets.
Adjusted EBITDA	\$140	\$62	\$78	Higher Lumber and NA OSB prices plus the absence of a \$32 million duty expense (from Q3), partially offset by reduced shipments of NA OSB.
Cash flow from operations	\$173	\$150	\$23	Q4 earnings improvement plus collections of accounts receivable, partially offset by seasonal inventory build.
Capital Expenditure	\$156	\$107	\$49	Continuing to execute on strategic capital.
Net Debt/(Cash)*	\$(412)	\$(463)	\$51	Cash balance down moderately as higher cash flow from operations more than
Net Debt to Total Capital*	(6)%	(7)%	1%	offset by greater capex; significant financial flexibility maintained.
Cumulative duties on deposit	\$898	\$880	\$18	Export duty deposits continue to accumulate.

#### Maintaining strong financial flexibility in another cyclically challenging quarter

\* Net debt/(cash) is calculated as total debt less cash and cash equivalents. Net debt to total capital is a non-GAAP capital management measure calculated by dividing net debt by total capital, expressed as a percentage. See the "Non-GAAP and Other Specified Financial Measures" section of our 2024 Annual MD&A for more information on these measures, including reconciliations to the most directly comparable IFRS measures.



US\$ unless indicated otherwise		2025F	2024	Commentary
SPF Shipments (MMfbm)		2,700 - 3,000	2,835	Expecting modest shipments increase, subject to evolving risks related to potential U.S. administration tariffs.
SYP Shipments (MMfbm)		2,500 - 2,800	2,582	Expecting reliability and capital improvements to more than offset recent mill closures/curtailments and shift reductions at select mills.
N.A. OSB Shipments (MMsf 3/8")		6,500 - 6,900	6,629	Expecting additional volume from Allendale as the mill ramps up.
Europe OSB Shipments (MMsf 3/8")		1,000 – 1,250	1,100	Expecting moderate shipment increase in 2025.
Capital Expenditures* (MM)		\$400-\$450	\$487	Execute on strategic projects and operationalize recent major capital projects; tracking for Henderson mill start-up by end of H1-25.
	Fibre	$ \Longleftrightarrow $	$\leftrightarrow$	Near-term Canada stumpage expected to increase modestly while in
Costo	Transportation	$\leftrightarrow$	ا	the U.S. South, log costs are expected to be similar to 2024 levels
Costs	Labour	ا	-	though regional costs will vary. Expecting costs for resins and chemicals to be relatively stable and
	Resin	$\leftrightarrow$	ا	comparable to those of 2024; labour constraints expected to improve.

#### Capital spending plan to support productivity, reliability and growth

\* Expected capital expenditures is a supplemental financial measure that represents our best estimate of the amount of cash outflows relating to additions to capital assets for the year based on our current outlook.



#### Q4 2024 Recap

- Experienced resilient demand for NA OSB and SPF lumber while demand challenges persisted for SYP lumber
- Maintained strength in liquidity in the face of cyclical headwinds and continued to advance strategic capital
- Declared \$0.32 per share quarterly dividend
- Repurchased ~0.3 million shares under NCIB
- Repaid \$300 million senior notes on maturity with cash on hand

#### **Looking Forward**

- Near-term demand for some of our wood products remains challenging, though longer-term demand fundamentals are favourable
- Ongoing focus on operational excellence and operationalizing the benefits of strategic capital to drive down costs
- Continue brownfield modernization of Henderson, Texas mill and ramp-up of Allendale, South Carolina OSB mill

Continue transformation into leading global wood products company in face of near-term market headwinds

## Why Investors Should Own West Fraser Shares



#### One of the world's largest producers of sustainable wood-based building products

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## Resilience from Product and Geographic Diversity

### Product & Geographic Diversification – Capacity

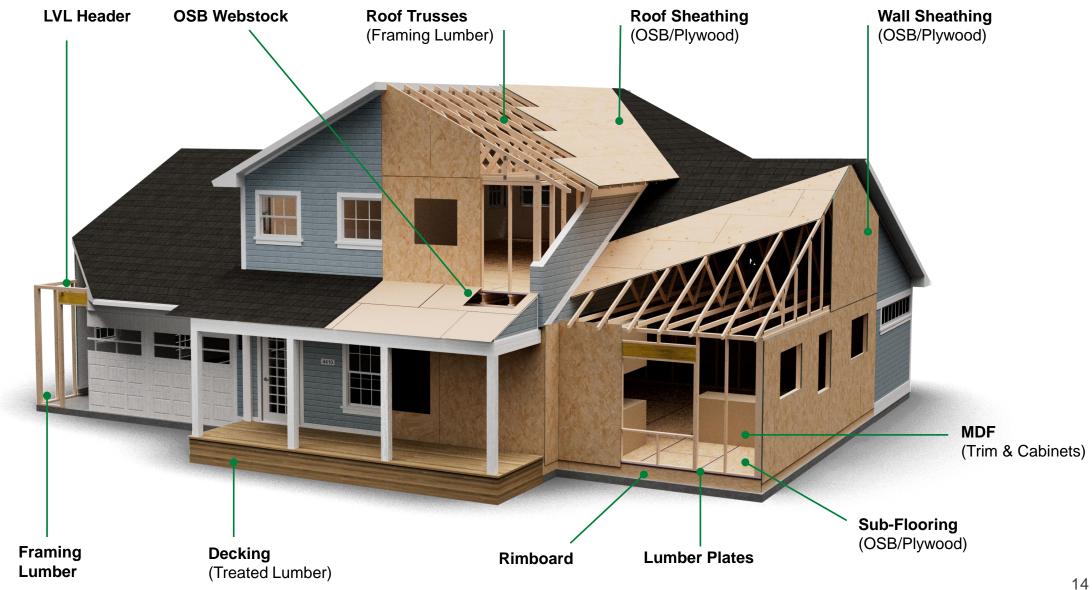
Lumber 32 facilities	North Ai 21 faciliti	merica EWP ies	Pulp & Pa 2 facilities		UK and Eu 3 facilities	rope EWP
SPF 3.1 Bfbm	OSB:	8,060 MMsf 3/8"	NBSK:	340 Mtonnes	OSB	1,515 MMsf 3/8"
SYP 3.5 Bfbm	Plywood:	760 MMsf 3/8"	Newsprint:	135 Mtonnes	Particleboard	405 MMsf 3/8"
Total 6.6 Bfbm	MDF:	240 MMsf 3/4"			MDF	380 MMsf 3/8"
	LVL:	2.7 MMcf				



#### Portfolio diversified across products and regions

#### Wide-ranging Wood Building Products Offering for Principal 13 Homebuilder, Building Construction, and Pro-Dealer Customers

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### Operating Footprint on Two Continents



~10,000 Employees









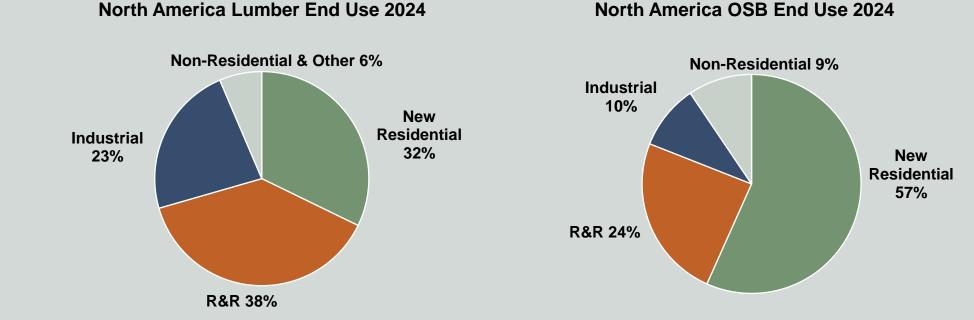
Pulp & Newsprint Mills

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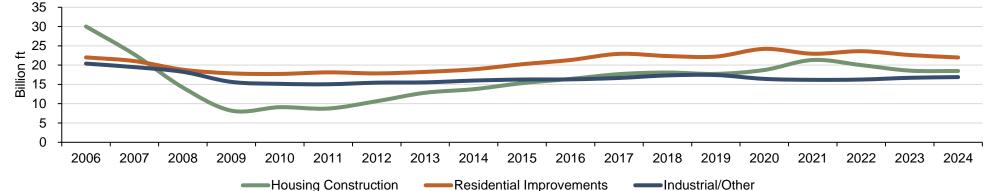




#### **Diverse Industry End-Use Demand with Majority Driven by** 25 **New Residential and Lower-Volatility R&R Markets**







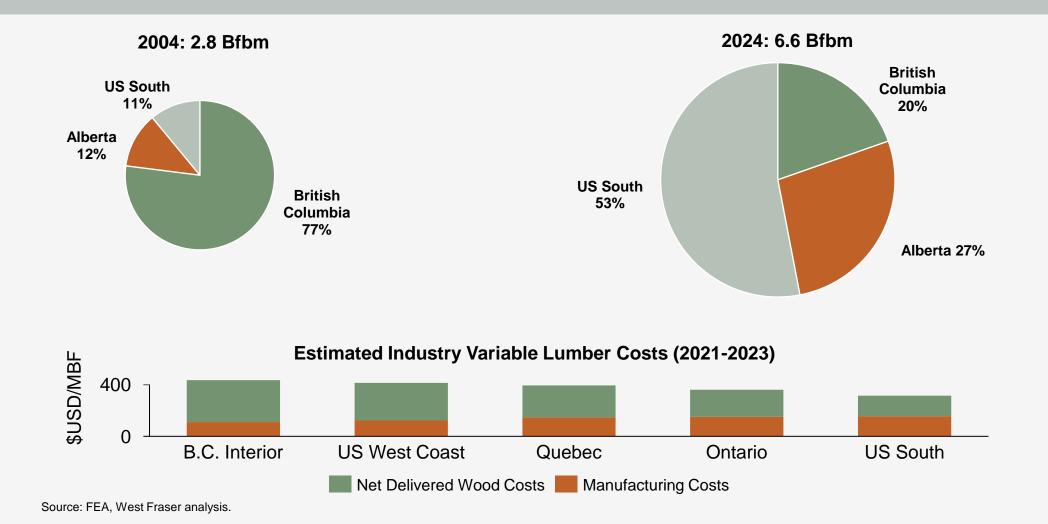
North America OSB End Use 2024

Source: FEA

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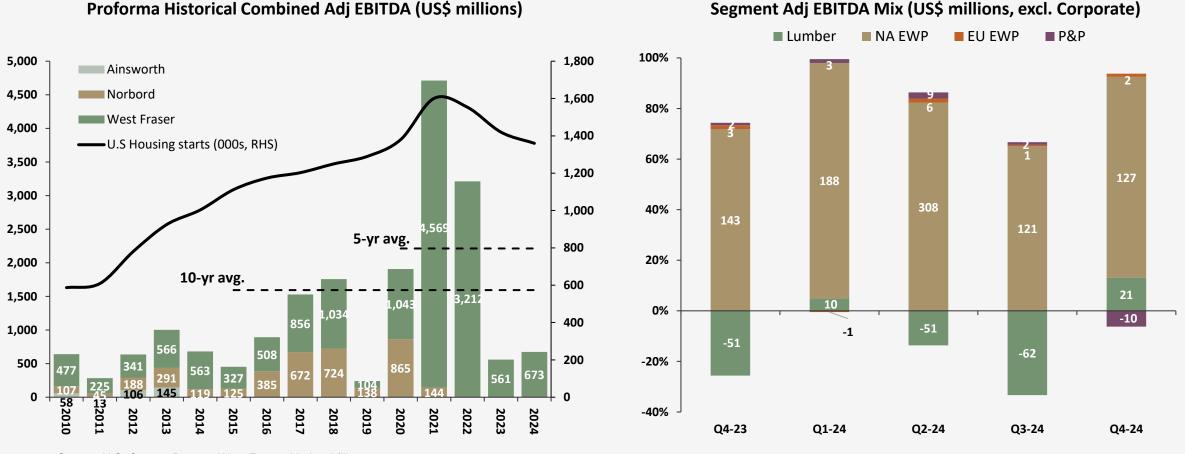
## West Fraser Lumber Capacity Shifting to Lower-risk, Lower-cost Regions

- US South growth to ~53% of capacity (from ~11% in 2004); lower-cost region, not subject to US trade risk
- Exposure to higher-cost B.C. fiber reduced to ~20% of capacity (from ~77% in 2004)









Segment Adj EBITDA Mix (US\$ millions, excl. Corporate)

Source: U.S. Census Bureau, West Fraser, Norbord filings



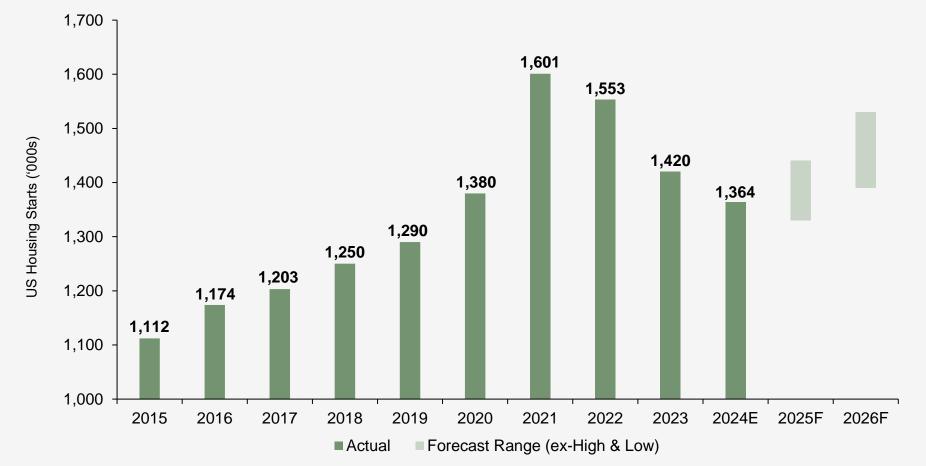
Adjusted EBITDA is significantly higher in the current downcycle than it was during the 2015 & 2019 cycle lows, supported largely by NA EWP resilience

Note: Excludes the proforma effect for the acquisition by West Fraser of 11 sawmills between 2010 and 2017.



## Serving Markets with Attractive Longer-term Fundamentals

## U.S. Housing Start Estimates (Thousands)



Source: U.S. Census Bureau, industry analysts

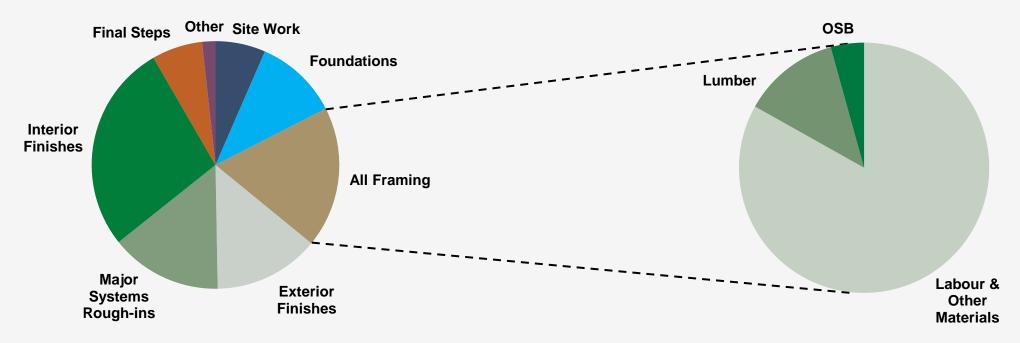
Industry analysts expect U.S. housing starts to recover over the next two years

## Lumber and OSB are Not Typically Significant Cost Factors for Home Builders

Lumber and OSB products generally comprise 15-20% of the total labour and materials costs to frame a SF house; combined, lumber and OSB costs are typically ~3% of total construction costs and ~2% of new home selling prices\*\*

Mix of Total Construction\* Costs for SF Home (2013-2024)

Lumber & OSB Materials – Minor Proportion of Framing Costs



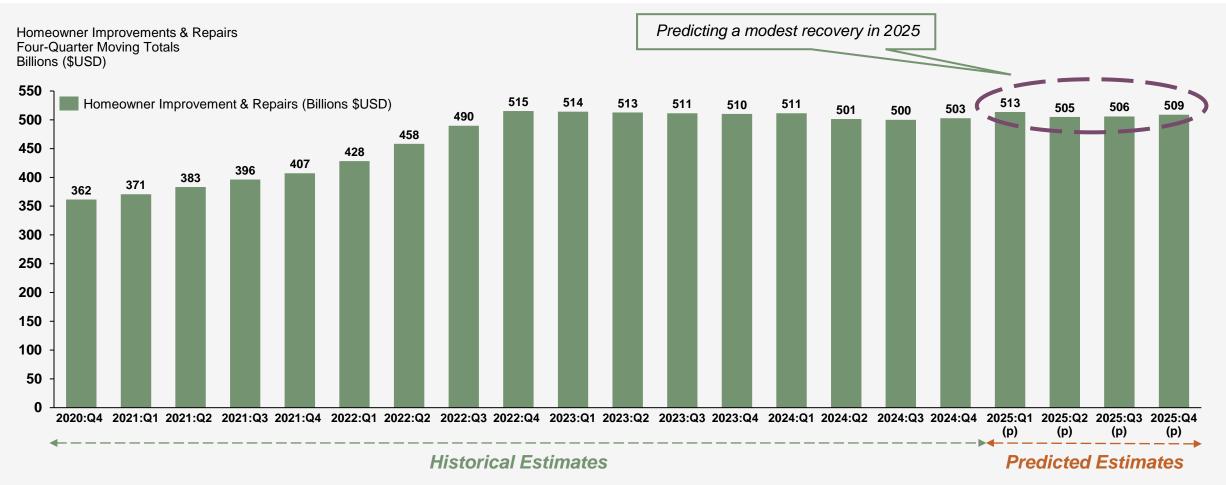
Source: NAHB Construction Cost surveys, West Fraser analysis



\* Construction costs include all labour and materials costs

\*\* Used average of 2019 & 2024 house price and costing data to exclude COVID-related supply chain and pricing dynamics; assumes 15,000 fbm of lumber and 10,000 sf (3/8") of OSB consumed per 2,400-2,600 sf SF house, \$500/MBFM lumber and \$300/MSF (7/16") OSB prices.

## U.S. Leading Indicator of Remodeling (R&R) Activity



Source: Joint Center for Housing Studies of Harvard University, January 2025.



Housing repair and remodeling demand has declined modestly from recent highs, but industry pundits forecast a modest spending recovery in 2025

## Lumber and OSB Supply Overview

#### Lumber

- Aggregate North American production growth constrained by log availability, particularly in B.C.; it is an <u>estimated two- to three-year</u> process to construct a greenfield lumber mill, followed by a <u>12-18 month ramp</u> to full production
- U.S. South is region with most potential for production growth, though contractor and equipment availability are constrained, economic outlets for residuals are increasingly difficult to secure, and the economics of greenfield projects are difficult
- Notwithstanding these challenges, West Fraser has expanded production capacity at its Dudley, Georgia mill, ramped production at its Angelina, Texas mill and is undertaking a mill modernization at its Henderson, Texas site

#### OSB

- It is an <u>estimated three- to five-year</u> process to construct a greenfield OSB mill, typically followed by a <u>24+ month ramp</u> to full production
- Capital requirements are significant for a largescale greenfield OSB mill, making economics of investing in additional capacity challenging
- In early 2021, to address increased customer demand, West Fraser restarted its OSB mill in Chambord, Quebec
- In late 2021, West Fraser acquired the idled OSB mill near Allendale, South Carolina; the start-up phase of the mill began Q2-2023 and full run-rate production is expected to be achieved within two to three years after start-up



### Illustrative Ecosystem of U.S. South Lumber Mill

By building a new sawmill adjacent to an existing mill we are able to utilize existing infrastructure and skilled labour, enabling a faster ramp-up while reducing financial, operational and execution risks

## Approximate resources for 250 MMfbm U.S. south mill:

- 130-140 employees
- 1MM tons of logs
- 40k logging truck loads
- 400-500k tons of residuals
- 16-20k residual truck loads
- 25-30k finished goods truck loads



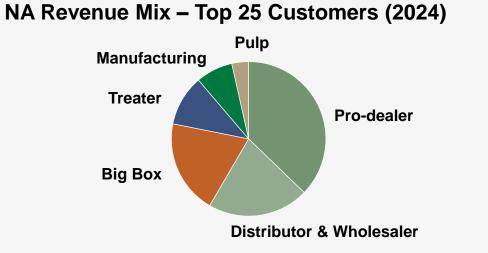


### Serving a Broad Distribution Network and Customer Base

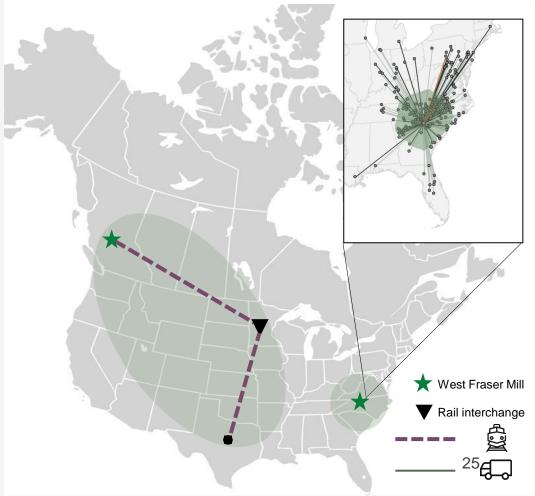
West Fraser serves thousands of delivery points and customers across North America; the majority of product shipments use rail to transport Canadian SPF and OSB to U.S. markets and trucks to transport SYP and OSB from mills in the U.S. south.

#### West Fraser Logistics (shipments, approximate)

- Canadian mill origination
  - 75/25 rail/truck split
  - Typical delivery to U.S. is 2-4 weeks, 2,000+ kilometers
- U.S. mill origination
  - 10/90 rail/truck split
  - Typical delivery is 2-3 days, < 400 miles
- Annual rail cars: 40-60k+
- Annual trucks: 300-400k+

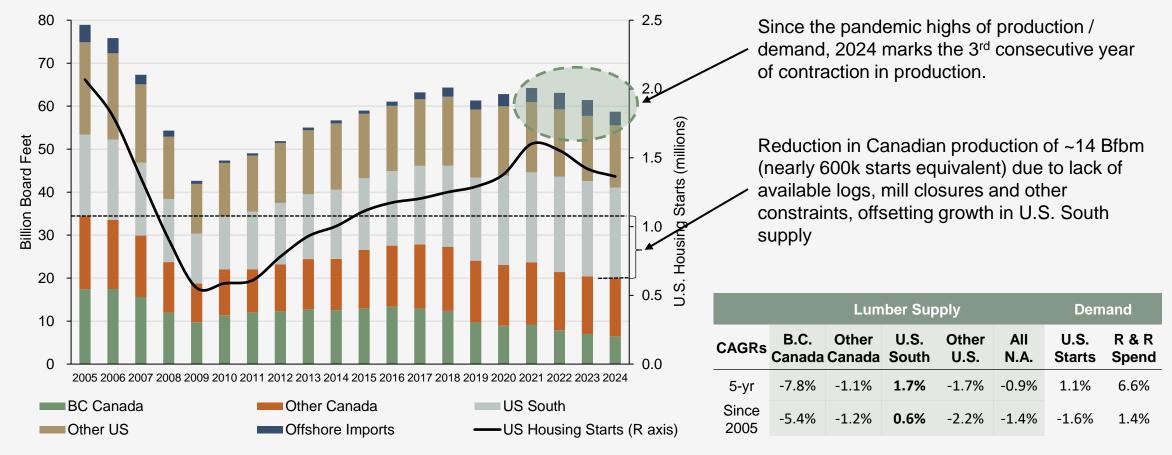


#### **Illustrative Transportation Routes**





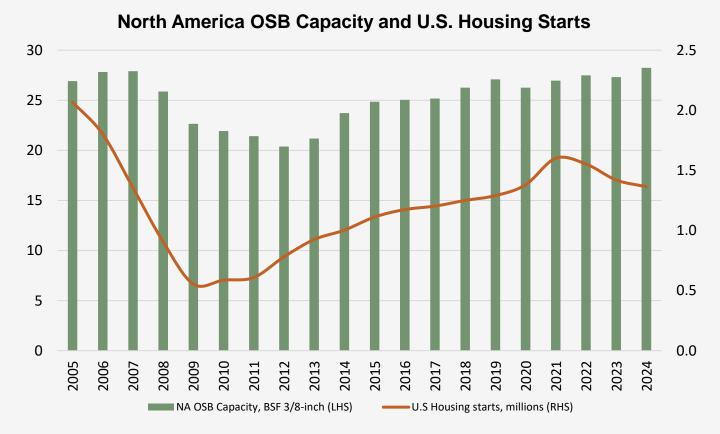
### North American Lumber Supply at 10-year Lows



Source: FEA, West Fraser estimates

Canadian lumber supply is ~14 Bfbm lower than in 2005

## North American OSB Capacity



- One OSB mill was permanently closed in 2020 while a press fire at another competitor mill in spring 2022 kept that mill out of commission into H1-24
- West Fraser re-started its OSB mill in Chambord, Quebec in March 2021
- West Fraser acquired the idled Allendale, South Carolina mill in late 2021 and began the re-start phase of the mill in Q2-23 (estimated annual capacity of 700MMSF (3/8" basis); the mill is anticipated to achieve full run-rate production within two to three years of re-start
- Debottlenecking and other strategic projects are expected to add incremental production to select mills within West Fraser's OSB mill portfolio
- One greenfield OSB mill expansion was started-up by a competitor in H2-24; the new mill has an estimated annual capacity of 600MMSF (3/8" basis)

Source: FEA



#### West Fraser Allendale Expected to Continue Production Ramp

Disciplined and Balanced Allocator of Capital

## **Capital Allocation Priorities**

- Replace end-of-life assets
- Maintain low-cost position
- Strategically enhance product mix, productivity and capacity



Repurchase shares when they trade at a discount to estimated intrinsic value

Pay a stable, sustainable dividend

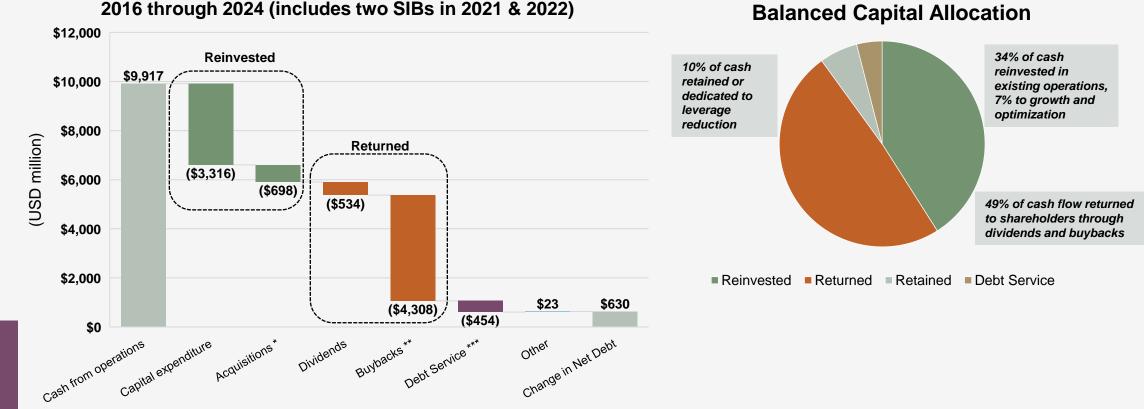
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- Maintain investment-grade rating
- Maintain cash buffer to aid the pursuit of opportunistic M&A and larger-scale strategic growth initiatives

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## **Capital Allocation Lookback**

- Multi year history of cash flow generation is strong .
- Significant investments in maintaining, expanding and improving the business at ~41% of cash generated
- Excess capital returned to shareholders of ~50% of cash flow, heavily weighted to buybacks, influenced by two SIBs .

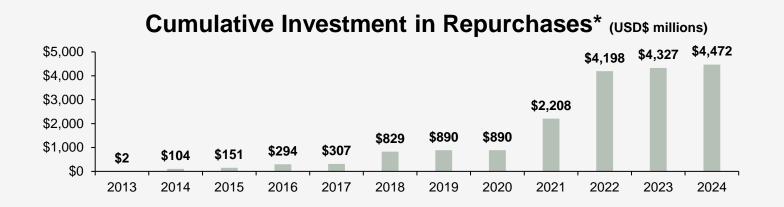


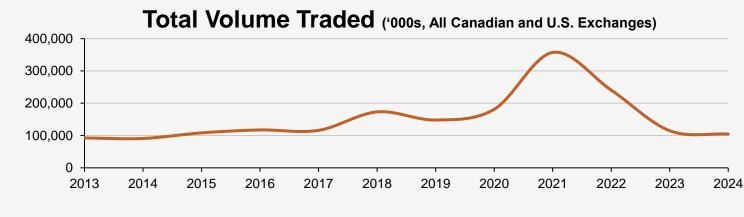
\* Net of divestitures of US\$124MM in H1-24

\*\* Net of shares issuance

\*\*\* Includes repayment of the \$300 million senior notes on maturity with cash on hand







Average repurchase price (CAD\$):					
2013	\$44.60				
2014	\$51.86				
2015	\$55.57				
2016	\$44.06				
2017	\$68.45				
2018	\$83.13				
2019	\$68.30				
2020	N/A				
2021	\$95.29				
2022	\$112.98				
2023	\$95.99				
2024	\$110.72				

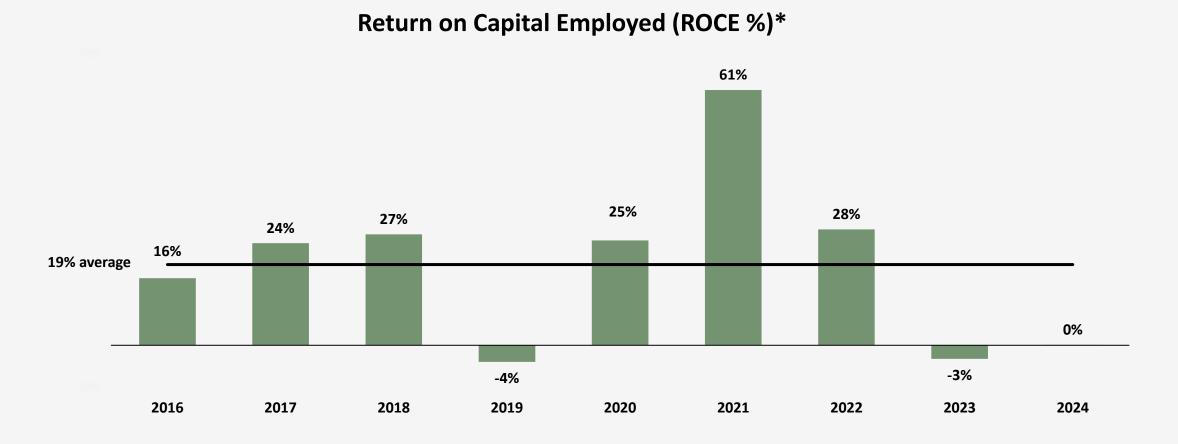
#### Source: FactSet



Trading activity has been relatively subdued during recent cyclic slowdown

\* Cumulative investment in repurchases is calculated as the sum of all historical cash outflows for share repurchases.

### Lookback on West Fraser's Capital Reinvested

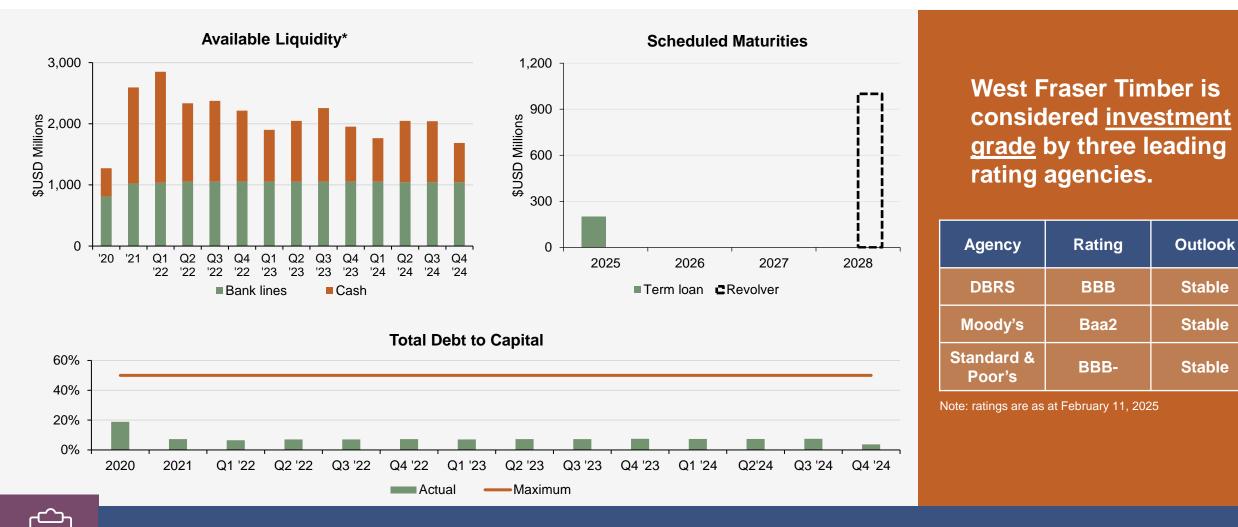


Source: Bloomberg, West Fraser analysis.



Nearly 20% average ROCE through the cycle



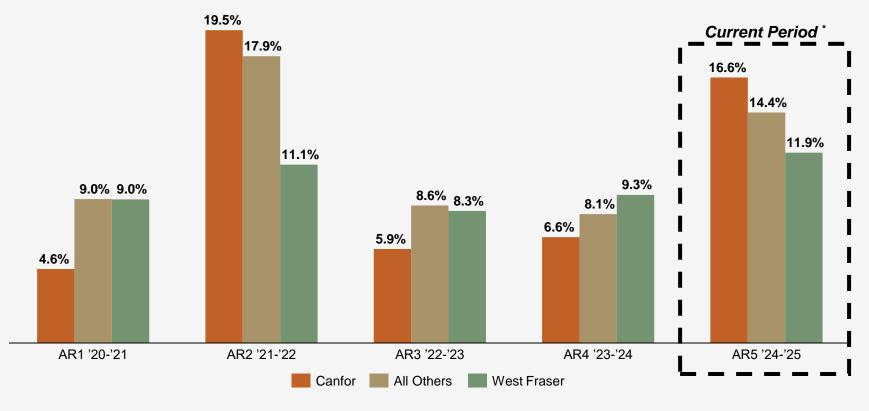


#### Strong balance sheet and liquidity continue to support financial flexibility

\* Available liquidity is a non-GAAP capital management measure calculated as the sum of cash and short-term investments and funds available under committed and uncommitted bank credit facilities. Note: Cash consists of cash and short-term investments less cheques issued in excess of funds on deposit.



#### Final Combined Countervailing and Anti-Dumping Cash Deposit Duty Rates (%)



Source: Government of Canada (Global Affairs website), public filings, West Fraser analysis



\* West Fraser and Canfor are the two mandatory respondents for AR5; All Others represent the Canadian lumber exporters other than mandatory and voluntary respondents, whose countervailing and anti-dumping duty rates are determined separately using weighted average calculations of the rates for the respondents.

West Fraser – Duties SummaryCash on Deposit<br/>with U.S.<br/>Department of<br/>Commerce (DoC)At Q4 / 24US\$898MMDuties Receivable<br/>(net, pre-tax) on<br/>balance sheetUS\$362MM

#### Risk Mitigators for West Fraser

To help mitigate duty payments, West Fraser has optimized its Canadian lumber portfolio (modern, low-cost mills), continues to invest in high-quality U.S. lumber assets (*e.g.*, Angelina, Henderson) and generates a majority of U.S. destination lumber sales from U.S. origins.

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## Scope, Scale and Expertise to Unlock Growth



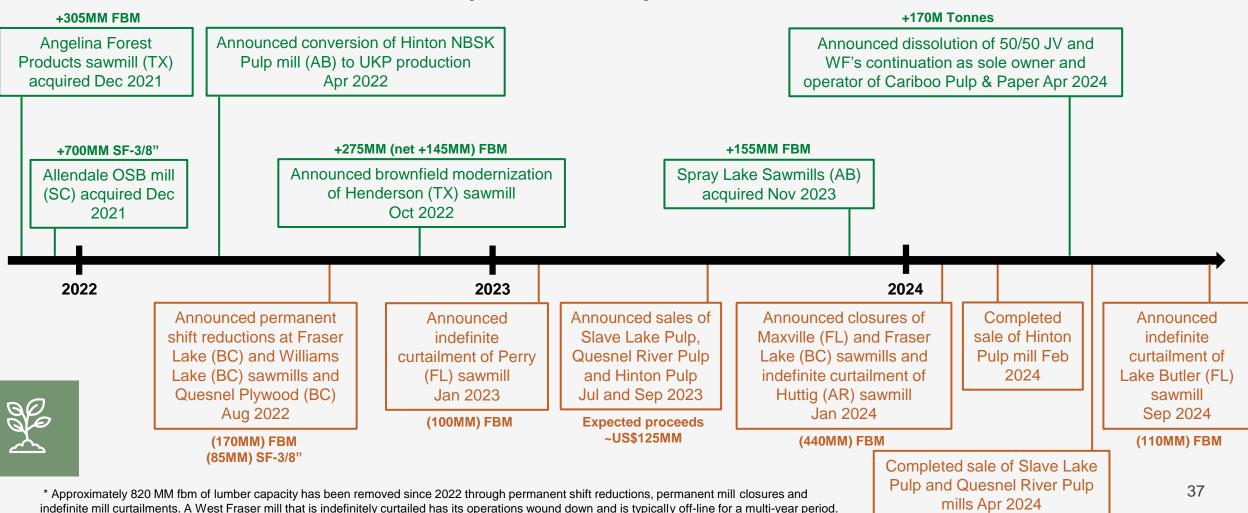
- Our **objective** is to be the premier wood building products company in North America, resulting in long-term value creation.
- Our strategy to achieve this objective is to develop and maintain a highly disciplined organization relentlessly focused on continuous improvement in safety and productivity across all our operations.
- We will **continually invest in our people and our business** to achieve best-in-class productivity and returns that enable continued growth.

## R



# Continuous Improvement Through Portfolio Evolution and Optimization

Actively seeking mill portfolio optimization through acquisitions, divestitures, curtailments/closures\* and strategic capital



### West Fraser – Corporate Development Timeline (late 2021 thru 2024)

# M&A Target Attributes – Seeking "High Quality"

As West Fraser develops its M&A pipeline and pursues opportunities, a primary focus is on identifying "high quality" assets/businesses that will lower costs or enhance margins, ideally while also moderating West Fraser's overall EBITDA variability through the cycle

- We consider a number of factors when pursuing M&A; examples of "high quality" attributes include:
  - ✓ Close proximity to sustainable, accessible, stable-priced fiber baskets to supply the mill
  - Synergies with existing mill network e.g. log procurement savings
  - ✓ Attractive or modern manufacturing facilities i.e. good "steel in the ground"
  - ✓ An efficient, reliable work force with supporting community facilities
  - ✓ Nearby access to a robust logistics and transportation network, including available truck/rail capacity
  - ✓ Close proximity to a large customer base
  - ✓ A reliable outlet for sawmill residuals (for the Lumber segment)

#### Case Study – Angelina Forest Products, Lufkin, Texas (acquired December 2021)

	Attribute	"High Quality" Factors at Time of Acquisition
	Proximity to Fiber	Near abundant east Texas fiber baskets
	Synergies	Shared log procurement with WF's Nacogdoches OSB mill
	Manufacturing Assets	Modern greenfield mill ~18 months into start-up curve
	Work Force	Highly skilled, trained for modernized mill; near Lufkin, TX
	Logistics/Transportation	Efficient site logistics with supportive local infrastructure
	Proximity to Customers	Near three large and growing Texas population centres
	Outlet for Residuals	Multiple buyers in the region



# Brownfield Modernization – Henderson, Texas

### **Project Overview**

- ~\$275M investment with latest technology to reduce unit costs, improve product flexibility and working conditions
- Increases capacity ~2x to ~275 MMfbm; construction is underway with start-up expected by end of H1-25

### **Financial Highlights**

• Projected 11% after-tax IRR, nearly fourfold increase in Adj. EBITDA at mid-cycle

### **Operational Highlights**

- Close proximity to large fiber basket and large and growing end-markets
- Climate controlled with increased automation to improve safety and reduce physical effort
- New Texas jobs: 11 Direct; 75 Indirect





Lower-risk brownfield modernization will improve working conditions, position the replacement mill to be a low-cost leader that is profitable throughout the cycle



Positioned to Benefit from Strong Sustainability Fundamentals







# What's New in 2023 Sustainability Report





100% of mills completed decarbonization roadmaps



85% growth in U.S. seedling program



Launched Sustainable Forest and Wood **Procurement Policy** 





Established Health and Wellness hub



Record Low for Total **Recordable Injury Rate** 



650+ sponsored apprenticeships





Governance focus on sustainability and risk management

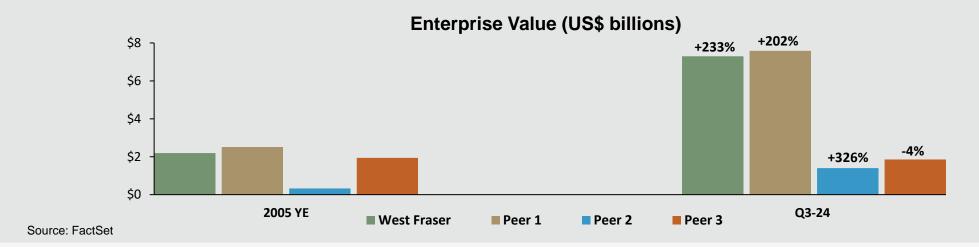


Published Supply Chain & Human Rights Policy

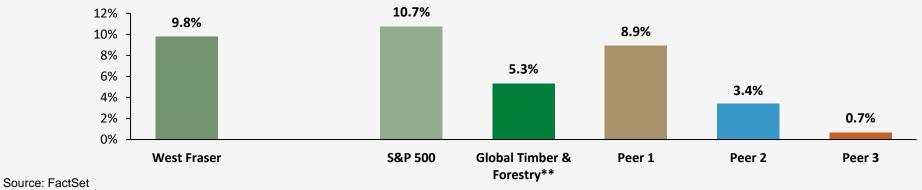


# Attractive Record of Creating Shareholder Value

## Performance vs. Peers and Relevant Indices



Annualized Total Shareholder Return (US\$, dividends reinvested) Jan-01-06<sup>\*</sup> to Feb-07-25



### Attractive shareholder returns outperforming peers

\* January 1, 2006 starting date selected as it approximates the peak of the last housing cycle in new construction.

\*\* S&P Global Timber & Forestry Index (basket of more than two dozen of the largest publicly-traded companies engaged in ownership, management or the supply chain of forests and timberlands, including makers of forest products, paper and paper packaging).



## Broad Offering of Manufactured Wood Building Products



#### SPF

Spruce Pine Fir (SPF) is a species that includes Engelmann spruce, white spruce, hybrid white spruce, lodgepole pine and subalpine fir. This lumber is lightweight, easily worked, takes paint well, holds nails well and exhibits small knots.



#### SYP

Southern Yellow Pine (SYP), known for its strength and durability, grows in the southern United States from Virginia to Florida and west to Texas. SYP lumber is a versatile product used in a variety of applications.



#### OSB

Oriented Strand Board (OSB) is a versatile structural wood panel. Used in roofs, walls and floor applications, OSB makes use of wood that may not otherwise have commercial value, which helps to maximize forest utilization.



#### Plywood

Plywood is made from multiple layers, or ply, of softwood veneer glued together with the grain of each layer perpendicular to adjacent layers. Plywood panels have superior dimensional stability, two-way strength and stiffness properties and an excellent strength-to-weight ratio.



#### LVL

Laminated Veneer Lumber (LVL) is manufactured primarily for structural framing in residential and commercial construction. LVL is made from rotary-peeled veneers bonded together under heat and pressure into large panels that are cut into a range of widths.



#### MDF

Medium-Density Fibreboard (MDF) is an engineered non-structural wood panel made from 100% western white softwoods that have a consistent light sandy colour. The purity and long fibre allow the finishing to fit a variety of interior applications.



#### Particleboard

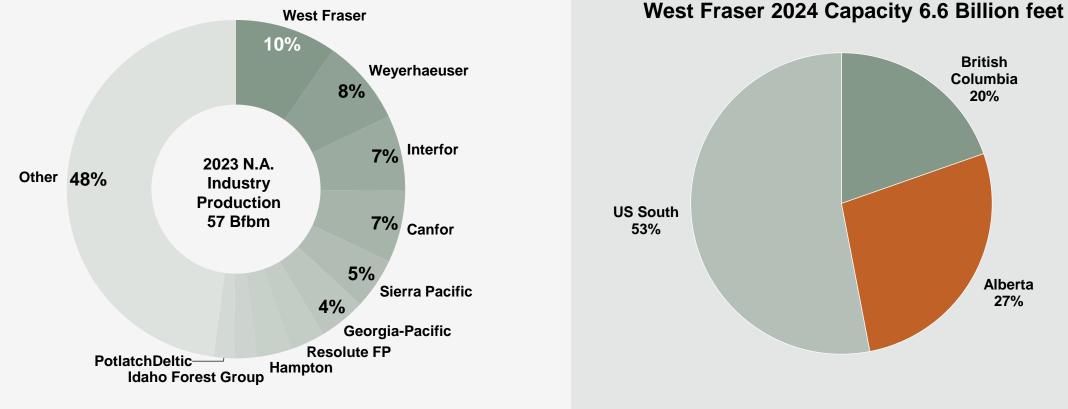
Particleboard is a non-structural, engineered wood panel produced by pressing recycled wood fibre to create a product with a consistent, pristine surface that caters to many everyday applications, such as furniture or cabinets.



#### HiLine® Treated

HiLine® Treated is wood pressure treated with a preservative that uses innovative micronized pigment technology to achieve a warm, natural brown tone. Our advanced treatment process, combined with a high quality, consistent substrate, delivers exceptional value for a variety of outdoor building applications

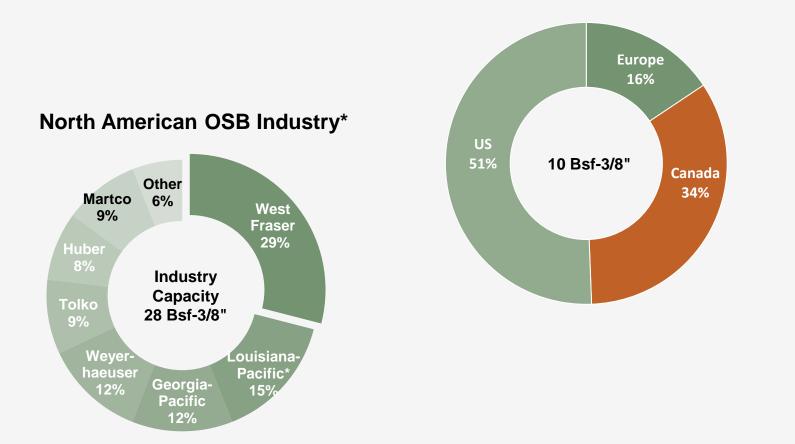
# West Fraser is North America's Largest Lumber Producer



Source: FEA, Public filings, West Fraser analysis

West Fraser lumber capacity concentrated in lower-cost timber regions

# West Fraser is the World's Largest OSB Producer



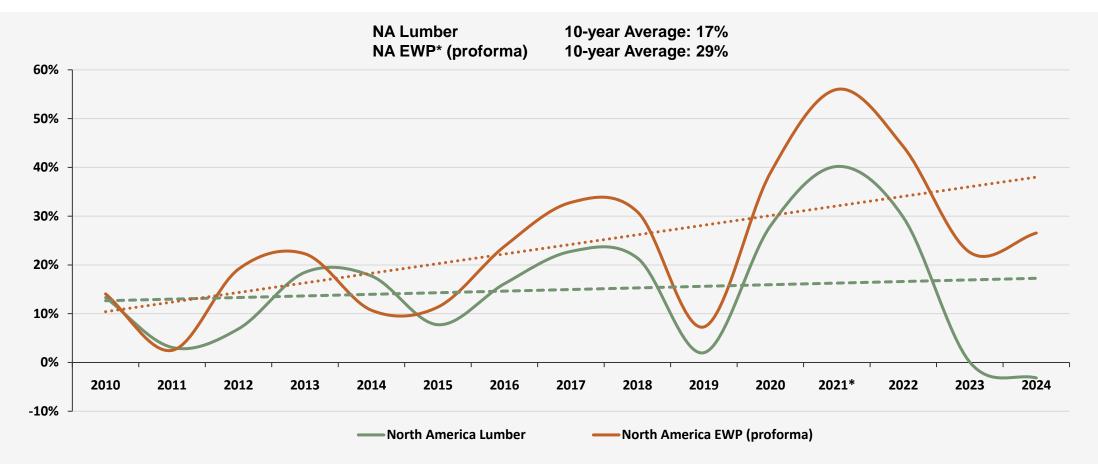
### West Fraser OSB Capacity by Region



Source: Company documents, other public filings and West Fraser estimates – capacities estimated as at December 31, 2024.

\* Excluding OSB siding capacity.

# West Fraser North America Lumber and EWP Adjusted EBITDA Margin<sup>1</sup>



Note: Lumber adjusted EBITDA is after duties; North America EWP includes Norbord historic North American OSB results.

\* 2021 cost of products sold for EWP was increased and Adjusted EBITDA decreased by an \$86 million one-time charge related to inventory purchase price accounting, lowering 2021 adjusted EBITDA margin ~190 bps

### Similar yet different supply/demand factors for Lumber and OSB markets reflected in margin cycles

<sup>1</sup> Adjusted EBITDA margin is calculated as Adjusted EBITDA divided by sales. See the "Non-GAAP and Other Specified Financial Measures" section of our MD&A for more information on Adjusted EBITDA, including a reconciliation to the most directly comparable IFRS measure. We believe that disclosing this measure assists readers in measuring performance relative to other entities that operate in similar industries and understanding the ongoing cash generating potential of our business. EBITDA margin and Adjusted EBITDA are not standardized financial measures under IFRS and may not be comparable to similar financial measures disclosed by other issuers.

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# Analyst Commodity Price Forecasts (SPF & SYP US\$/Mfbm; OSB US\$/Msf)



2025E 2026E



## **Estimated Earnings Sensitivity to Key Variables**

(Based on 2024 annual shipment volumes - \$ millions)

Factor	Variation	Change in pre-tax earnings <sup>1</sup>
Lumber price	\$10 (per Mfbm)	54
NA OSB price	\$10 (per Msf)	57
Europe OSB price	£10 (per Msf)	14
U.S. / CAD \$ exchange rate <sup>2</sup>	\$0.01 (per \$ CAD)	15

Notes:

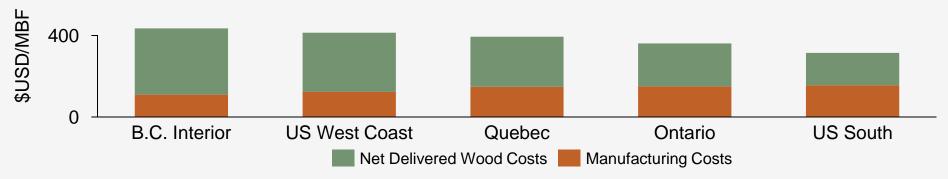
1. Each sensitivity has been calculated on the basis that all other variables remain constant and is based on changes in our realized sales prices.

2. Represents the USD impact of the initial \$0.01 change on CAD revenues and expenses. Additional changes are substantially, but not exactly, linear.

Source: West Fraser analysis.

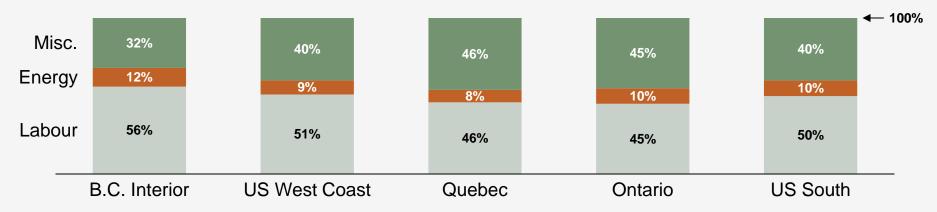
# Illustrative Variable Production Costs for North American Lumber Industry

### Variable Lumber Costs (2021-2023)



Source: FEA, West Fraser analysis.

### Lumber Manufacturing Costs (2021-2023)

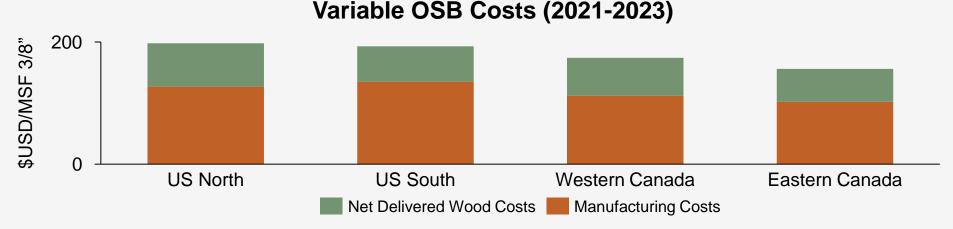


Source: FEA, West Fraser analysis.

Note: 1) Canadian costs converted to USD using BoC yearly average rates for '21-'23.

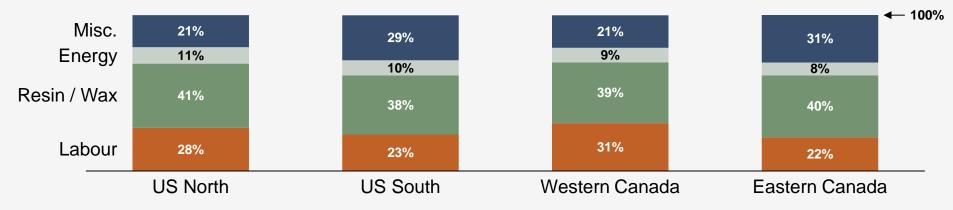
2) Misc. = all misc. costs associated with maintaining a mill. For example: maintenance costs, supplies to operate the mill, and any other costs incurred when the mill is operational.

# Illustrative Variable Production Costs for North American OSB Industry



Source: FEA, West Fraser analysis.

### **OSB Manufacturing Costs (2021-2023)**



Source: FEA, West Fraser analysis.

Note: 1) Canadian costs converted to USD using BoC yearly average rates for '21-'23.

2) Misc. = all misc. costs associated with maintaining a mill. For example: maintenance costs, supplies to operate the mill, and any other costs incurred when the mill is operational.

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Currency: In this presentation, all amounts are in U.S. dollars, unless otherwise indicated.

**Terminology:** References in this presentation to "MMfbm" or "mmfbm" mean million board feet, "Bfbm" mean billion board feet, "Bsf-3/8"" mean billion square feet on a 3/8-inch basis, "SPF" means spruce-pine-fir and "SYP" means southern yellow pine. For any other technical terms used in this presentation, please see the Glossary of Industry Terms found in our most recent Annual Report.